





The logo features a yellow sun partially obscured by blue waves. A colorful butterfly is on the left, and two palm trees are on the right. The text 'New You' is written in a multi-colored font (blue, green, yellow, pink, purple) above the waves. Below it, 'Summer Holiday' and 'Transformation Challenge' are written in a blue, bubbly font. At the bottom, '2014' is written in a blue, blocky font.

New You
Summer Holiday
Transformation Challenge
2014

